

## **The Downtown Block Party**

This event aims to bring our community together and support local businesses during the ongoing bridge construction.

Date and Time:

- When: July 26th, from 5:00 PM to 8:00 PM

Rain Date August 9th

- Where: Village Square and Village Green

### **Purpose of the Event:**

The block party is designed to:

1. Encourage community engagement.
2. Draw residents and visitors into the downtown area.
3. Support local businesses by increasing foot traffic during a period of construction-related disruption.

### **Event Committee:**

The planning committee for this event consists of:

- Darci Benoit
- Abigael Gaudette
- Nicole Draper
- Suzie Kelleher

## Activities and Attractions

### Main Attractions:

- **Live Music:** A band will be set up by the Chamber of Commerce, providing entertainment throughout the evening. Verbal permission to use the ACE Hardware lawn granted by Gordon Winters.
- **Face Painting:** Organized by SAC, this activity will delight children and families.
- **Crafts:** The library will host a craft station, encouraging creativity among kids.

### Additional Activities:

- **Community Partners:** Local organizations will set up booths in the park, showcasing their services and engaging with attendees.
- **Lawn Games:** The Recreation Department will organize games such as corn hole to foster friendly competition and fun.
- **Bounce House:** We are requesting funds from SEP for a bounce house, adding to the family-friendly atmosphere.

## Community Involvement

We will be requesting local businesses to:

- **Extend Their Hours:** Stay open during the event to benefit from increased visitor traffic.
- **Engage with the Event:** Offer specials or promotions to attract attendees.

## Facilities and Logistics

### Chamber of Commerce:

- **Cooling Station:** The Chamber will possibly set up a cooling station to provide relief from the summer heat.
- Chamber has port-a-lets on site for Car Show

### Request to Trustees:

1. Use of the Park and Square: We request permission to use these areas for the event.
2. Banners: Approval to purchase and display two banners:  
“Swanton Downtown is open for business.”  
“Join us for the Downtown Block Party 7/26 5-8pm”
3. Possible participation in funding for Shop Local Downtown bucks to match the town if approved by Select Board.

### Budget and Funding Requests

- Face Painting and Band: Funded by SAC.
- Craft Supplies: Provided by the library.
- Bounce House: We are seeking approval from SEP for funding to rent a bounce house.
- Lawn Games: Managed by the Recreation Department, leveraging existing resources.

The Downtown Block Party is a wonderful opportunity to bring our community together, support local businesses, and provide a fun and engaging evening for families.

The Committee hopes to receive your support and approval for the use of the village facilities and the purchase of banners to promote this event.

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SWANTON COMMUNITY



# Block Party in the Square

Featuring: Second Hand Blues

     FRI **26**      JULY     

5PM-8PM

Live Music - Lawn Games - Bounce House

Face Painting - Children Crafts

Swanton Fire Dept Lemonade Stand -Community Partners

Support Your Downtown Businesses

Brought to you by Swanton Town & Village - Swanton

Enhancement Project - Swanton Arts Council - Swanton

Recreation - Swanton Library - Swanton Chamber of Commerce